



KHARKIV  
OFFICE OF  
REFORM

# Kharkiv Region's potential

## Chikiriakin Kyrylo

Kharkiv City Council  
Municipal institution  
“Kharkiv Office of Reform”



# Kharkiv Office of Reform — city development agency

Our partners:



Our results

€150 million

fundraised for  
Kharkiv during the war





# Realized projects examples

Housing  
restoration

33 000 units

Kharkiv  
Situation Center

€500,000

Kharkiv  
Business Hub

Front Office



Kharkiv  
is about

People.

Education.

Business and industries.

Sustainability.



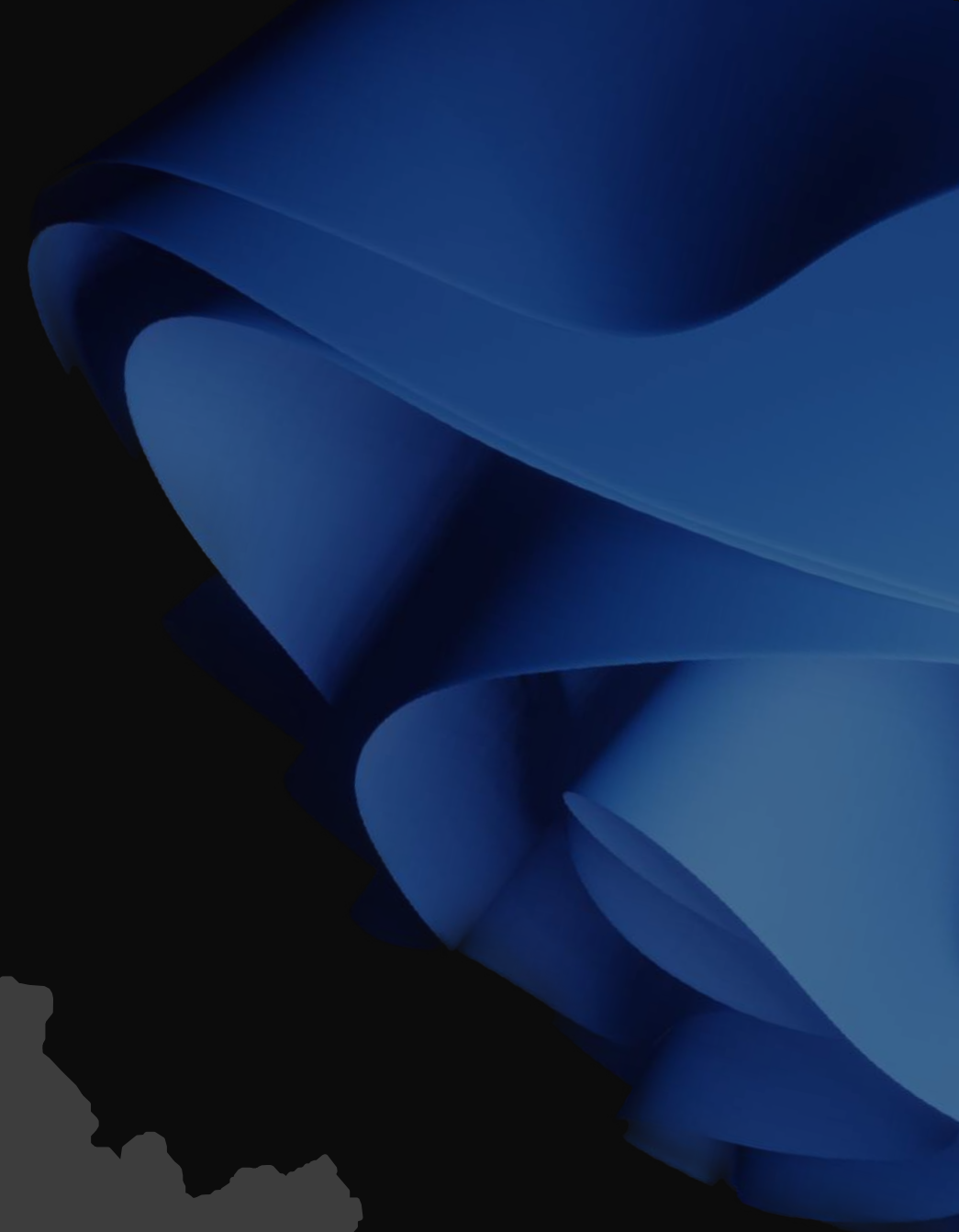
Estonia

1.3 million  
population



Kharkiv

1.4 million  
population





# Kharkiv actual challenges

- > Integration of people
- > Efficient education
- > Human safety
- > Sustainable Energy
- > Not subsidized operation
- > Favourable business environment

# Priority projects



Comprehensive program for maintaining and developing the energy sector



Notification system



Safety areas

**€190 million** Estimated cost of activities



Business Support Needs





# Business Support Needs

## Vouchers

start | restoration | scaling | relocation | marketing

Investment pack  
"Industrial"

Entrepreneur's digital account

Kharkiv Business Hub  
- Front office

"Go Local"

Employment program

**€1,6 billion**

Estimated cost of activities  
for 2024-2027



# Kharkiv industrial timeline

The first  
mechanical  
factories

the end of  
the 18th century

Tram  
business 1882

Aviation industry  
20th century

Electronics industry

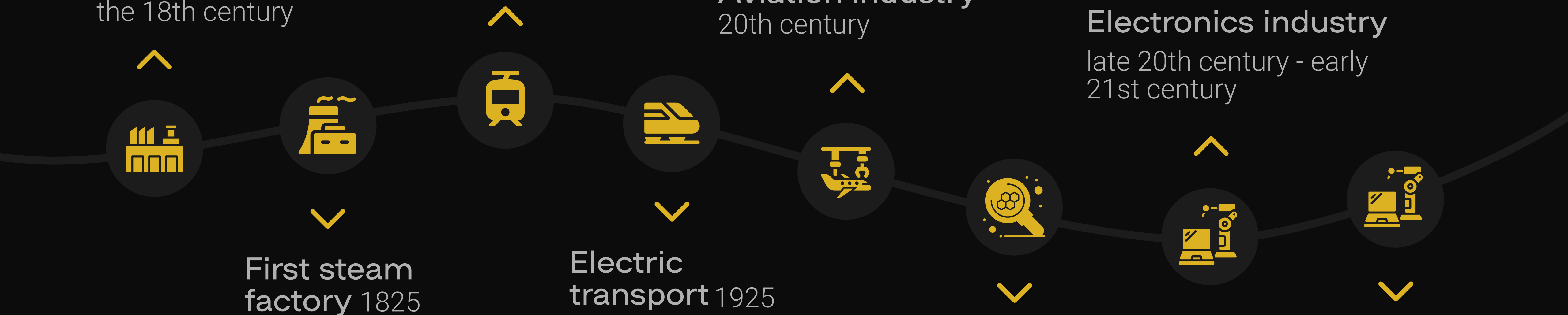
late 20th century - early  
21st century

First steam  
factory 1825

Electric  
transport 1925

Scientific research  
mid-twentieth century

Innovative IT  
technologies  
XXI century





# Analytics

Relocation SMEs to Kharkiv region

In+ 1545

From- 990

Taxes, billion euro

2021 – 1,724 | 2022 – 1,349 | 2023 - 1,529 | 2024 - ...

TOP-3 of tax paying sectors, 2024, million euro

Industry – 110 (29.8%)    Trade – 64 (17.5%)

State administration – 60 (16.4%)

Digital reporting – 94.3%



# High Tech Industry

# 2425

enterprises

## Stakeholders



FED

Production of aviation equipment

**60%**

of products are exported to the EU countries, China, South Korea, India, and the UAE.

Cooperates with the USA, Canada, Brazil on the implementation of joint projects.



KhTZ

Production of wheeled and tracked tractors, special equipment

**75** years of experience

**3 million** tractors produced

Export to Europe, America, Australia, Asia and Africa.



ХАРТРОН  
Публичное акционерное общество

Khartron

Research and production enterprise that produces control systems for rocket and space technology

Launch vehicles with control systems to orbit -

**1000 units**

About 150 spacecraft that are equipped with control systems are in orbit



# Food industry

651 enterprises

## Stakeholders



**Nestlé** Nestlé

Production  
factory "Mivina"



**Agromol**

Production of dairy  
products, farms, markets



**Hladoprom**

Production of ice cream and  
freezing equipment

The first IFC Food certificate in Ukraine      250 tons of  
products per day



**Biscuitka**

Confectionery production  
2000 employees      180 tons of products per day



**Kulinichi**

Confectionery  
production  
& shops

More than 3,000  
employees

800 tons of  
products per day



# Energy Industry

**328** enterprises

## Stakeholders



Ukrainian Energy Machines



Elektrotiyazhmash



ТУРБОАТОМ

Turboatom

Steam and  
hydro turbines

**88** years of  
experience

**2000** turbines

**160** million kW

**61** countries

**13%** of all turbines  
in the world

**8000** employees



Svet Shahtarya

Scraper conveyors and  
loaders

Mine crushers

Supplies:

**150** mines and quarries

**15** countries



# Industry – Kharkiv Region's Strategic Policy Priority

2 main documents:

## 1. Development Strategy for Kharkiv Region (2021-2027)

Strategic Objective #3 “Building a competitive and smart-specialized economy with high added value”:

- Supporting the development of SMEs
- Supporting the development of smart-specialised clusters integrated into global value chains

## 2. Program of Economic and Social Development of the Kharkiv Region for 2024

Activating the innovation and investment activities of industrial enterprises

Digitalisation of manufacturing, agriculture and energy sectors towards energy-efficient operation



# Cornerstones of industry growth

1

## Human capital

Qualification and integration

2

## R&D potential

Universities, research institutes

3

## IT sector

Companies, freelancers and IT-Cluster



# Human capital



○ Residents 48 %

○ Students 27 %

○ TDPs 20%

○ Agglomeration 5 %



# R&D potential

TOP - 4



V. N. Karazin Kharkiv  
National University



National Technical University  
Kharkov Polytechnical Institute



Kharkiv National University  
of Radioelectronics



National Aerospace University  
"Kharkiv Aviation Institute"

40

universities

31%

of all universities of  
Ukraine are in Kharkiv

20

research  
institutes



Kharkiv is the TOP Resource center in Ukraine

# **KHARKIV IT CLUSTER**

## **THE MOST INFLUENTIAL IT COMMUNITY OF UKRAINE**

Idea-based NGO established in 2015  
by several TECH companies



**600+**

Members and  
partners

**75%**

of Kharkiv IT  
uniting

**70+**

Implemented  
projects

**90K+**

Software  
engineers



# Manufacturing Enterprise Survey 2024



**101** industrial enterprises

Income level fell **75%** 

Export: **29%** Growth

Problem: **54%** Logistics

Equipment:

Outdated – **37%**

Affected – **22%** Shortage – **32%**

Problems:

**70%** Few customers  
Few qualified personnel



## Priorities:

- 01 Staff
- 02 Safety
- 03 Sales markets
- 04 Sales
- 05 Innovation

**62%** have a development strategy

## What kind of support is needed:

**80%** Grants **72%** Incentives

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## Desired investment volume:

**100,000 EUR - 59%**

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## Expectations from local authorities:

**80%** Support programs **61%** Incentives

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## Expectations from international organizations:

**96%** Investment **82%** Equipment **75%** New markets



# Digitalization

## TOP 5 digital solutions

**81%** Business with digital solutions

**87%** of them plan to continue

### IT teams

**27%** on the basis of business

**73%** are outsourced

1

CRM/ERP

2

Artificial Intelligence

3

Robotics

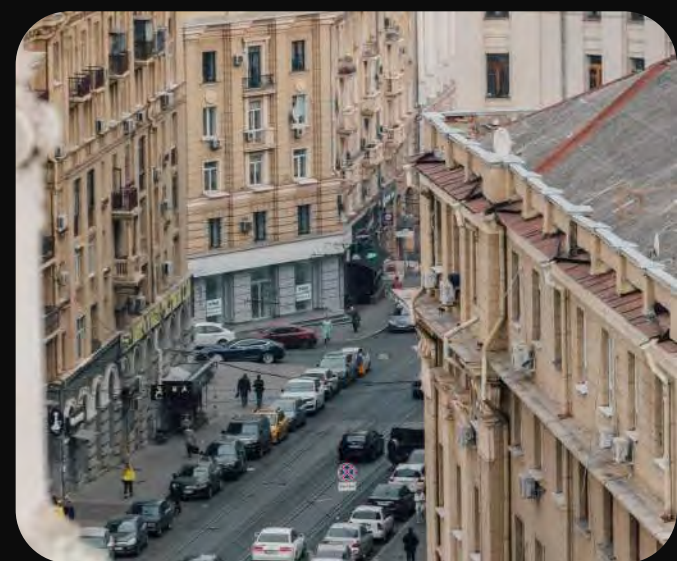
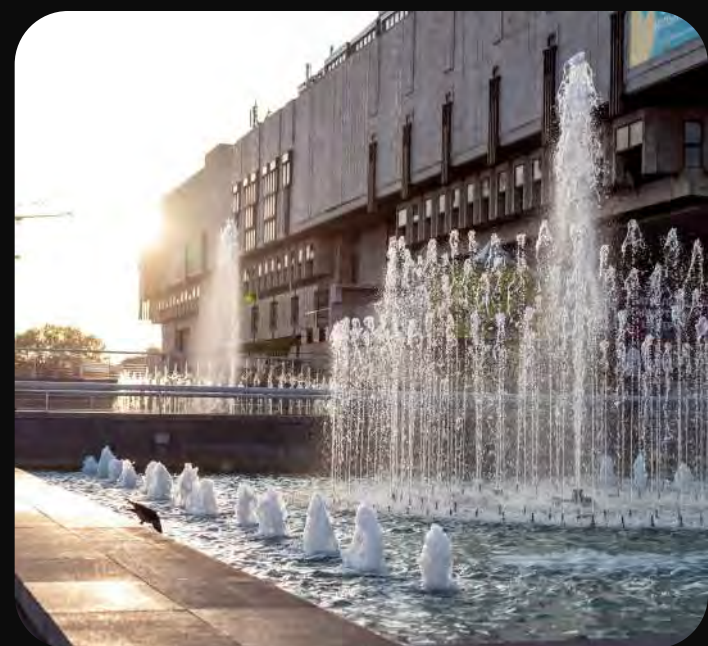
4

Cloud technologies

5

Cyber security





# Sum up

Kharkiv is the best place for  
innovations and investments

open to new initiatives

flexible and adaptive

looking for new meanings of itself

looking for new opportunities

Kharkiv is always about people who love their city



We are open to  
cooperation and  
partnership towards  
Kharkiv reconstruction

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