



## Universal Machine Monitoring

# Warum digital shadows grundlegend die Art verändern werden, wie wir Maschinen benutzen.

# Stephan Noller, CEO Ubirch

Ubirch - Make Data trustworthy



#### IoT Cyber Security & Data Integrity

Protects data at the source

Lightest IoT Blockchain Client (runs on a SIM-Card)





# MONITORING MACHINES

ADDRESS OF A

#### WHY SHOULD WE?

#### WHY IS IT SO HARD?

#### WHY SHOULD WE?

# ONCE YOU'RE MONITORING YOUR MACHINE, YOU CAN DO:

## Productivity Optimization

MaaS

# Data driven Production

Predictive Maintenance

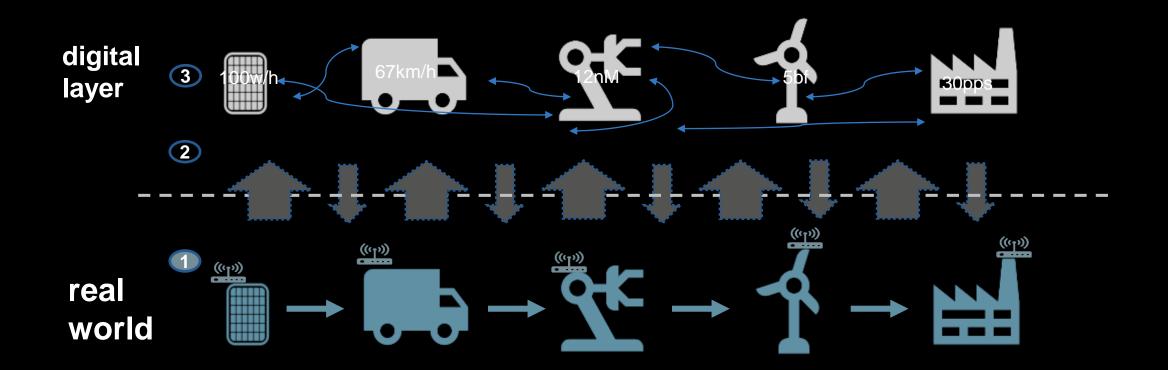
digital twins...  $\rightarrow$ 

#### Get better Insurance

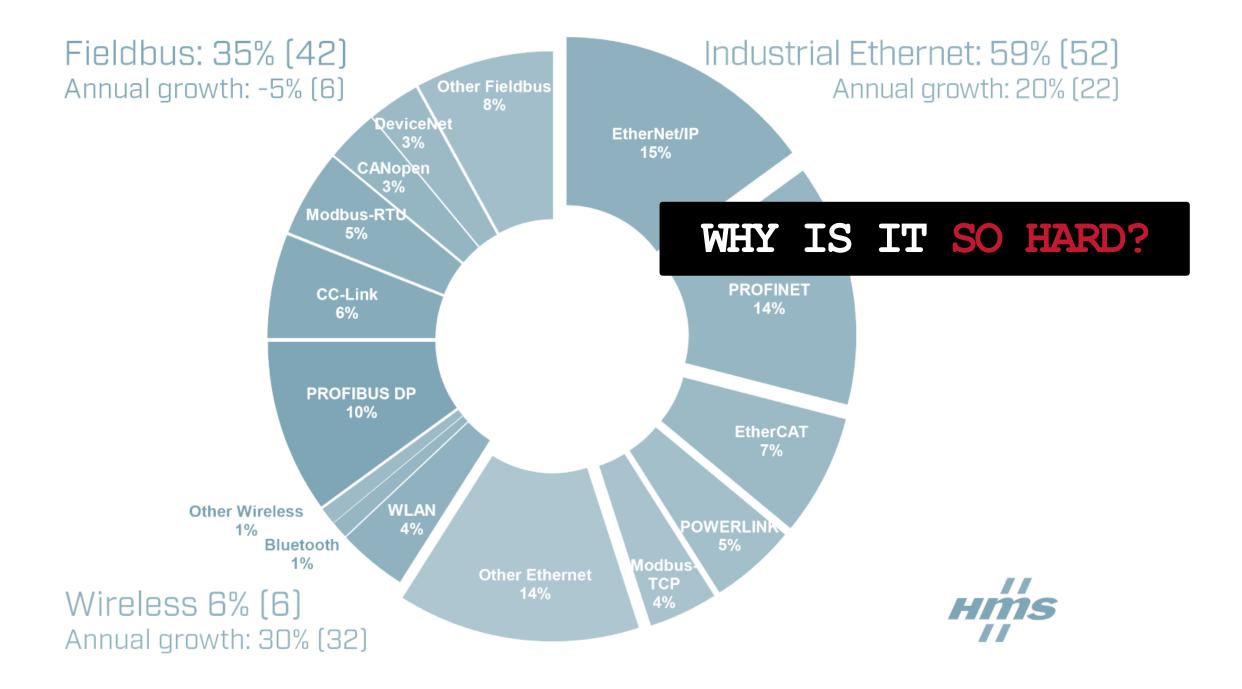
# DIGITAL TWINS

HOW MACHINES GET A 2nd LIFE NOWADAYS

#### A DIGITAL TWIN IS BORN



### WHY IS IT SO HARD?



# another reason - some of your machines are like this...

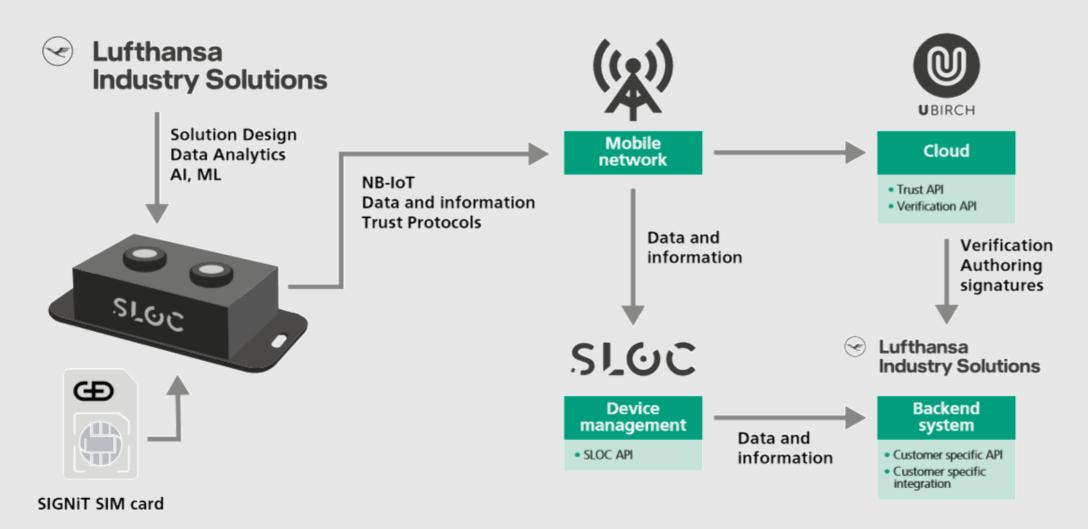


HELP IS COMING





#### UNIVERSAL EDGE MONITORING SOLUTION



## IT IS MACHINE AGNOSTIC



#### MACHINE AGNOSTIC

#### MONITORS THROUGH VIBRATION + EDGE AI

#### HAS IT'S OWN CONNECTIVITY

MACHINE IDENTITY AND CRYPTO-LOGGING TO THE BLOCKCHAIN

# YET, ONLY ONE THING IS MISSING...



# Without Cyber-Security, it won't fly



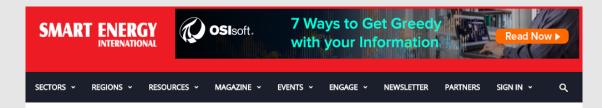
#### Mechanical engineering group: KraussMaffei heavy hacker attack affected

By **zeit** - 7 December 2018 💿 191 🔍 🛡 0

N BUSINESS Markets Tech Media Success Perspectives Video

# FDA confirms that St. Jude's cardiac devices can be hacked

by Selena Larson @selenalarson



Regional News Central & Latin America Top Stories North America Industry Sectors Smart Meters Smart Grid

Puerto Rico smart meters believed to have been hacked – and such hacks likely to spread

April 11, 2012 . 🗩 0

j y in

Washington, DC and San Francisco, CA, U.S.A. --- (METERING.COM) --- April 11, 2012 - A Puerto Rico utility is believed to have lost hundreds of millions of dollars over several years as a result of the company's smart meters having been hacked, according to the KrebsOnSecurity blog.

Author Brian Krebs, referencing a 27 May 2010 FBI cyber intelligence bulletin, wrote that sometime in 2009, a Puerto Rico electric utility – believed to be the Puerto Rican Electric Power Authority (PREPA) – asked the FBI to help investigate widespread incidents of power thefts that it believed was related to its smart meter deployment. Citing confidential sources, the FBI said it believes former



Elizabet

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German solar association says 50,000 jobs are possible by 2030

December 11, 2019



Trends in the European energy sector – podcast series

December 10, 2019





## How can we create trustworthy machine data?



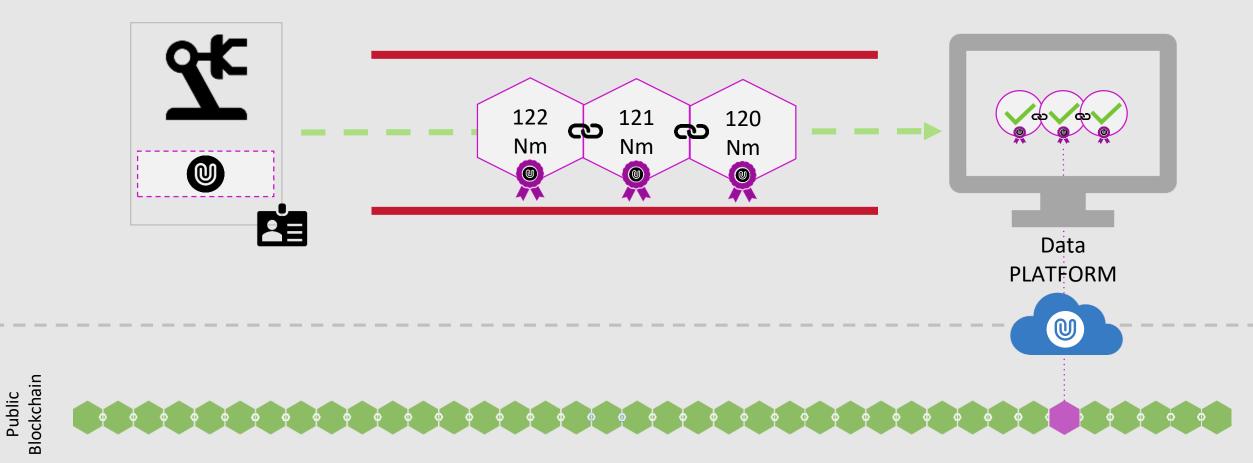
## A radical new approach to Data integrity

Building a **Chain of Trust** from the Edge...

SEAL DATA

(Not the tunnels!)

**VERIFY DATA** 





#### Worried that it is hard to secure (many) machines?

It comes on a Sim-Card...



The Ubirch Nano-Client can be integrated on Micro-Controllers and
Industrial Devices (PLC etc.) – but it is also available on standard Sim-Cards through our Partner G&D and numerous Telco-Providers.
It's the first Blockchain Client that runs on a Sim-Card in the World.



#### **Selected Partners**



## NOW, YOU CAN DO ...

MaaS

# Productivity Optimization

Data driven Production

> Predictive Maintenance

#### Get better Insurance

# Thank you!

# 

EEE

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