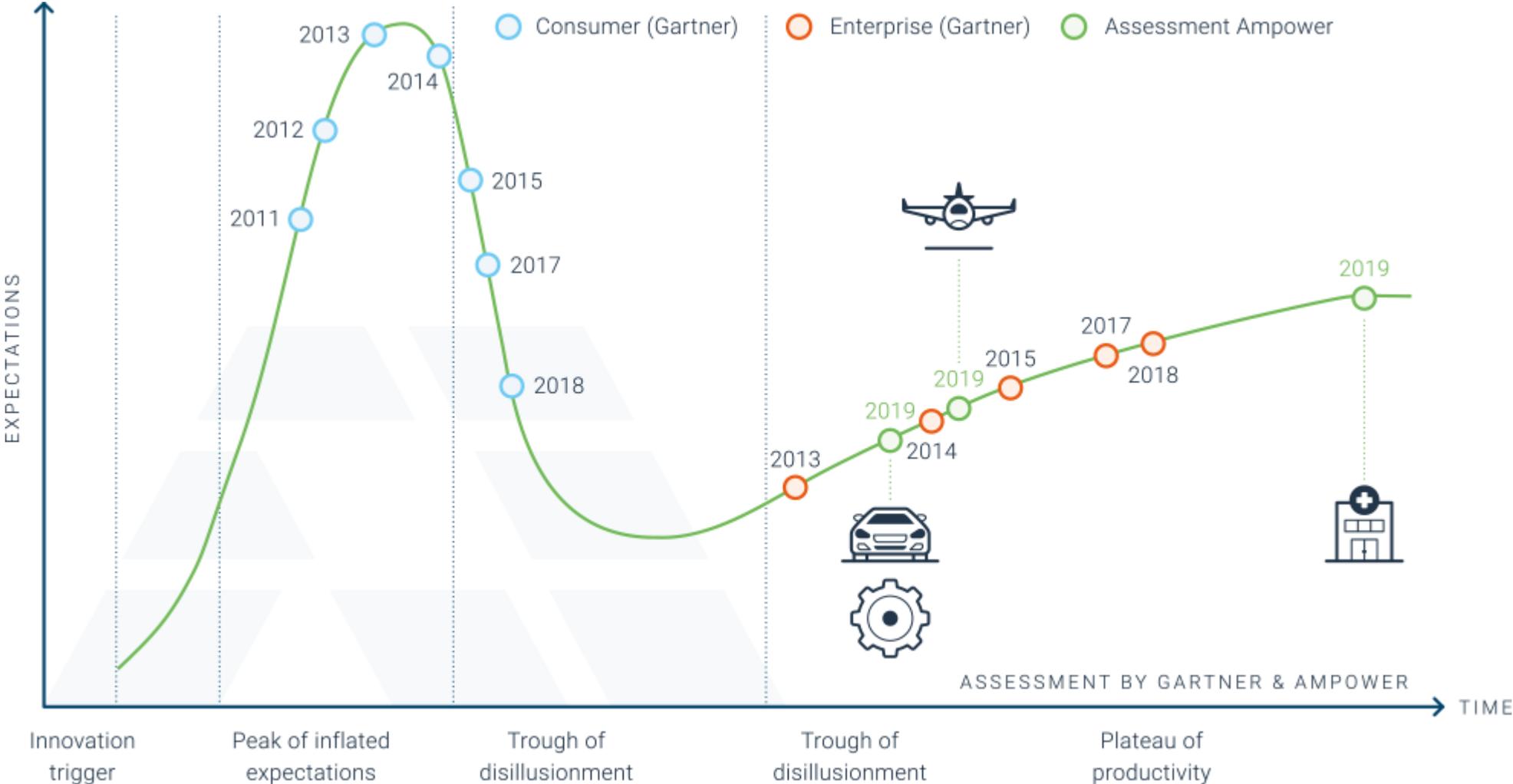




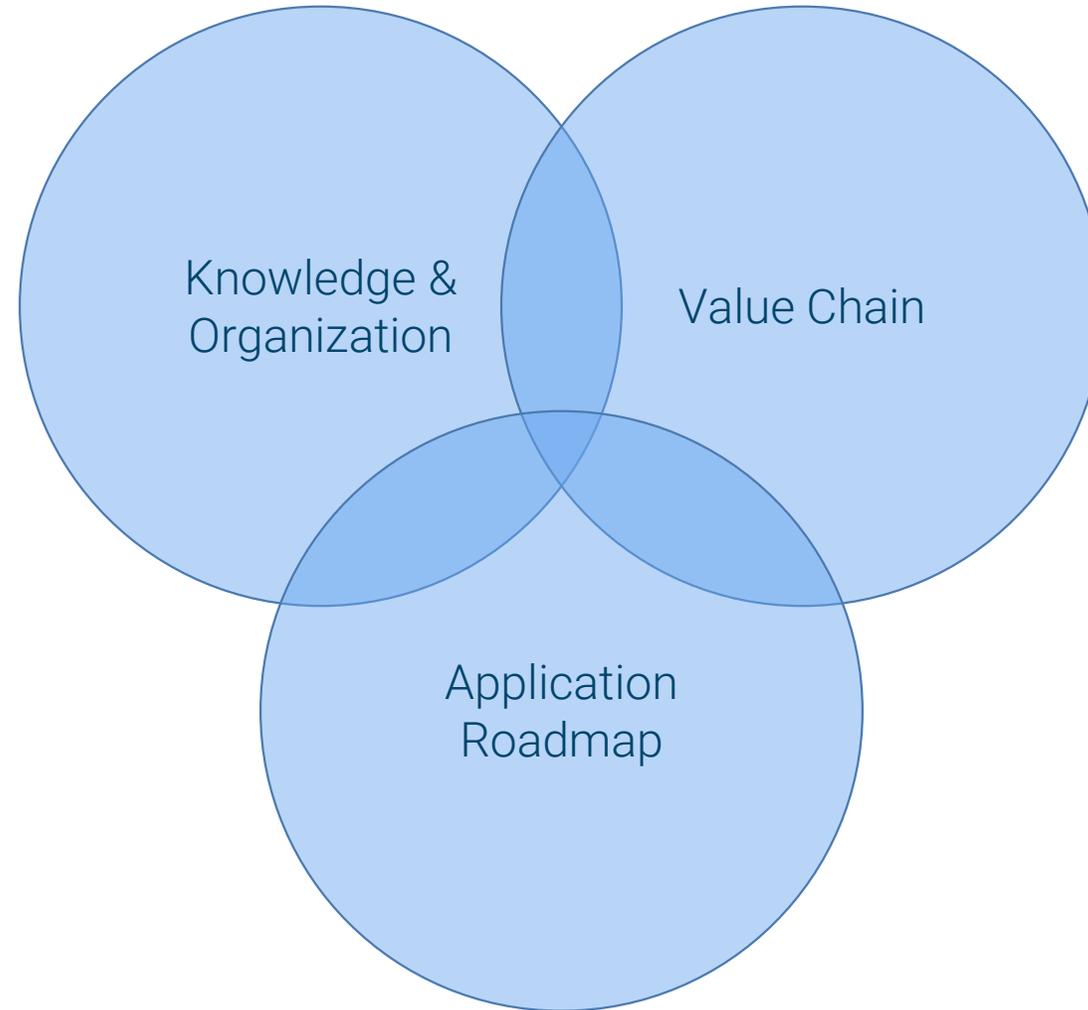
ADDITIVE MANUFACTURING TECHNOLOGY STRATEGY

Hannover, October 2019

MEDICAL FIRST PROFITABLE INDUSTRY WITH AM



STRATEGY COMPONENTS



APPLICATIONS BEGIN BY SOLVING PAIN POINTS & COST DRIVERS

Customer Journey



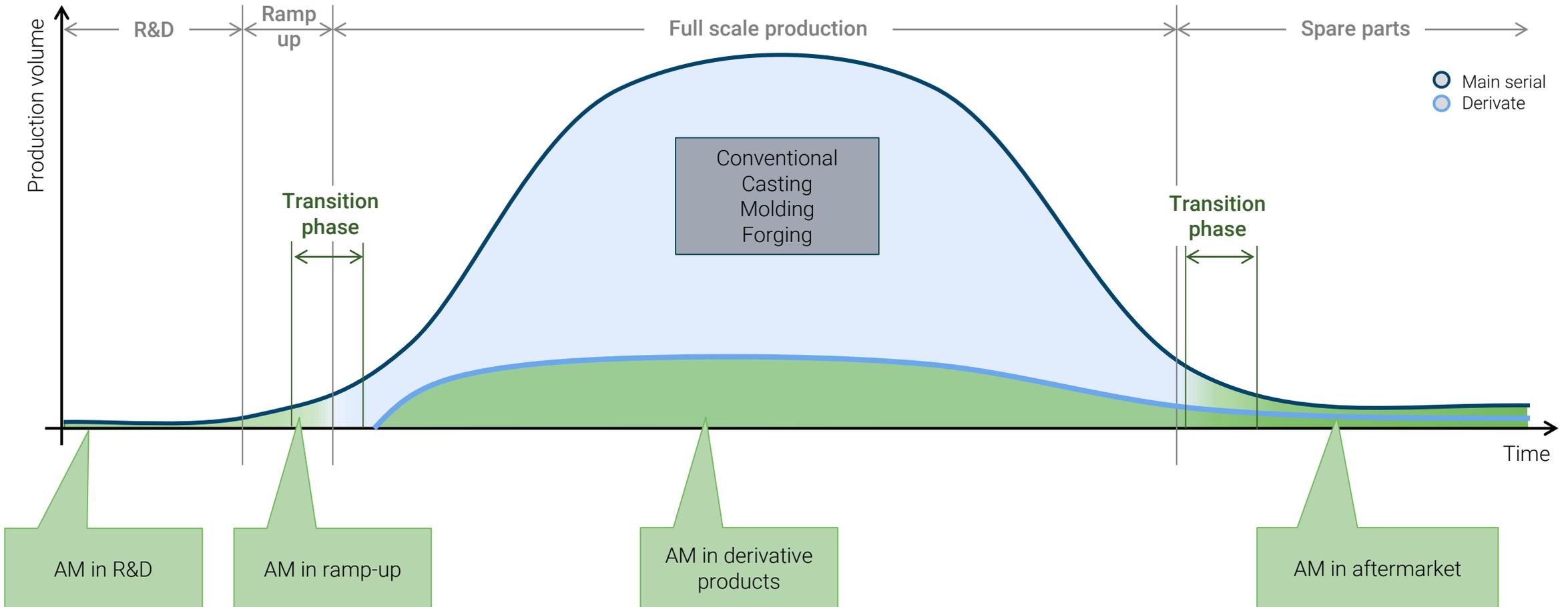
Product Lifecycle



ADDED VALUE OF COMBINED ADDITIVE AND TOOL BOUND MANUFACTURING ROUTE

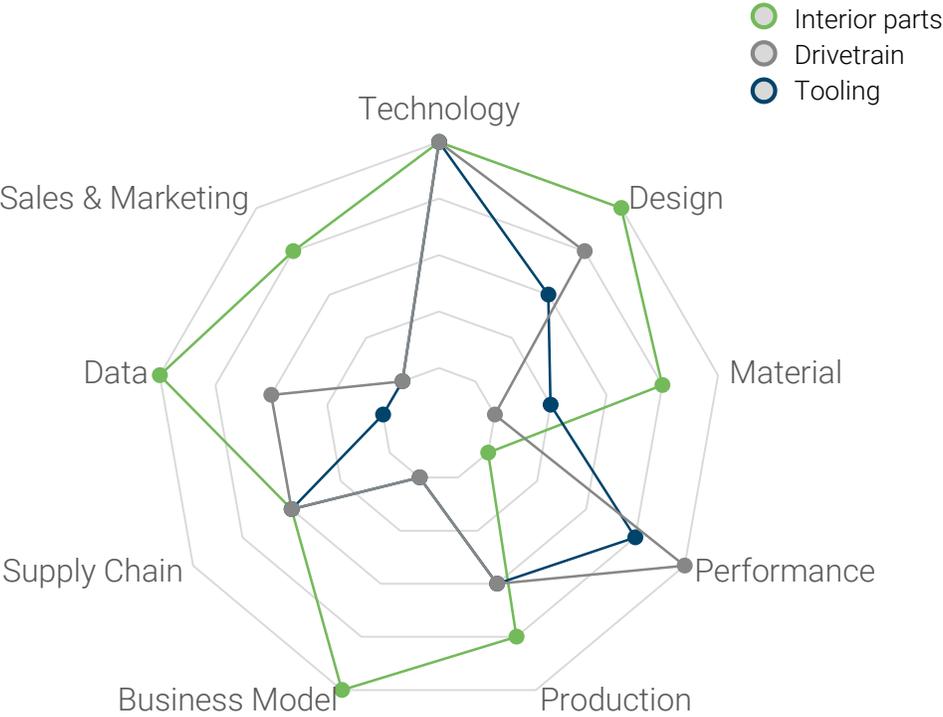


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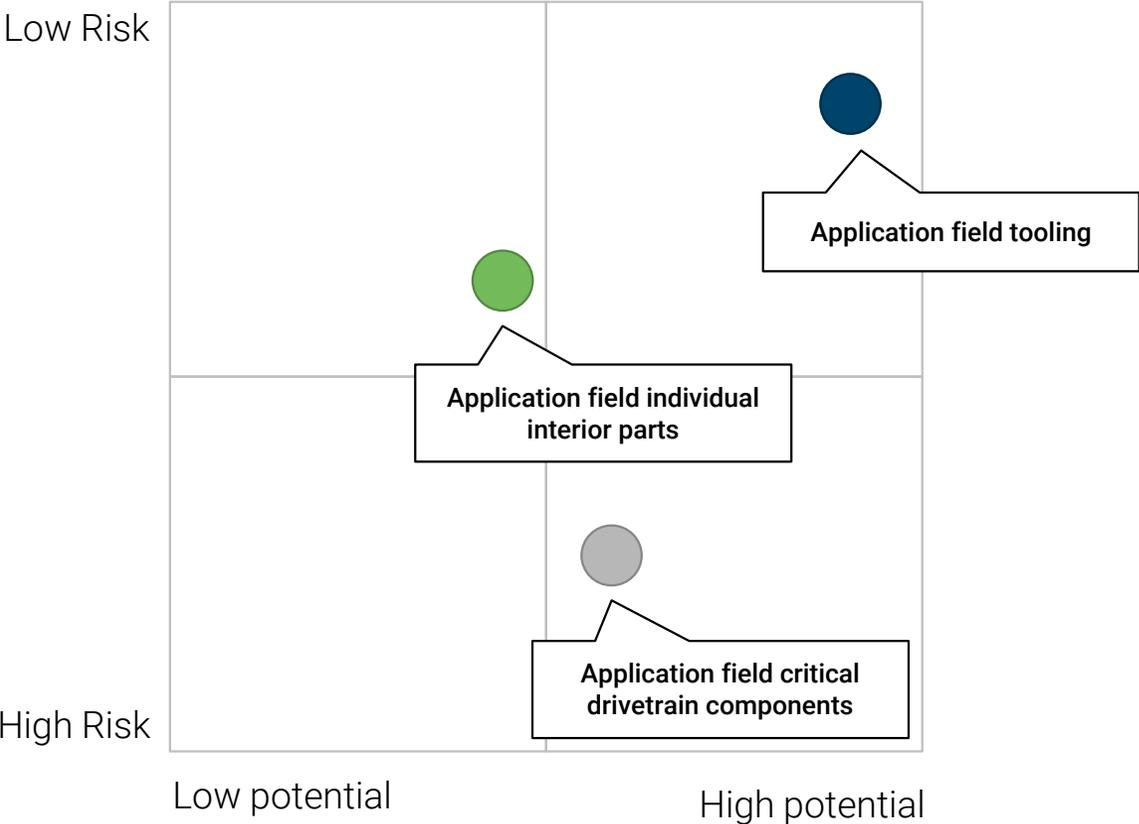


CHANGEMANAGEMENT, RISK AND POTENTIAL

Change management Evaluation map



Risk and Potential Evaluation grid



AM IS NOT JUST ONE TECHNOLOGY



3DEO



XJET



Binder jetting



Laser beam powder bed fusion



Electron beam powder bed fusion



Powder feed laser energy deposition



Coldspray



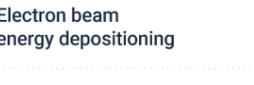
Resistance welding



Plasma arc energy deposition



Wire arc energy deposition



Electron beam energy deposition

Wire feed laser energy deposition



Metal SLS



MIM fused deposition modeling



Metal fused deposition modeling



Nanoparticle jetting



Liquid metal printing



Friction stir welding



Friction welding



Granulate

Filament

Dispersion

Rods

Sheet

Wire

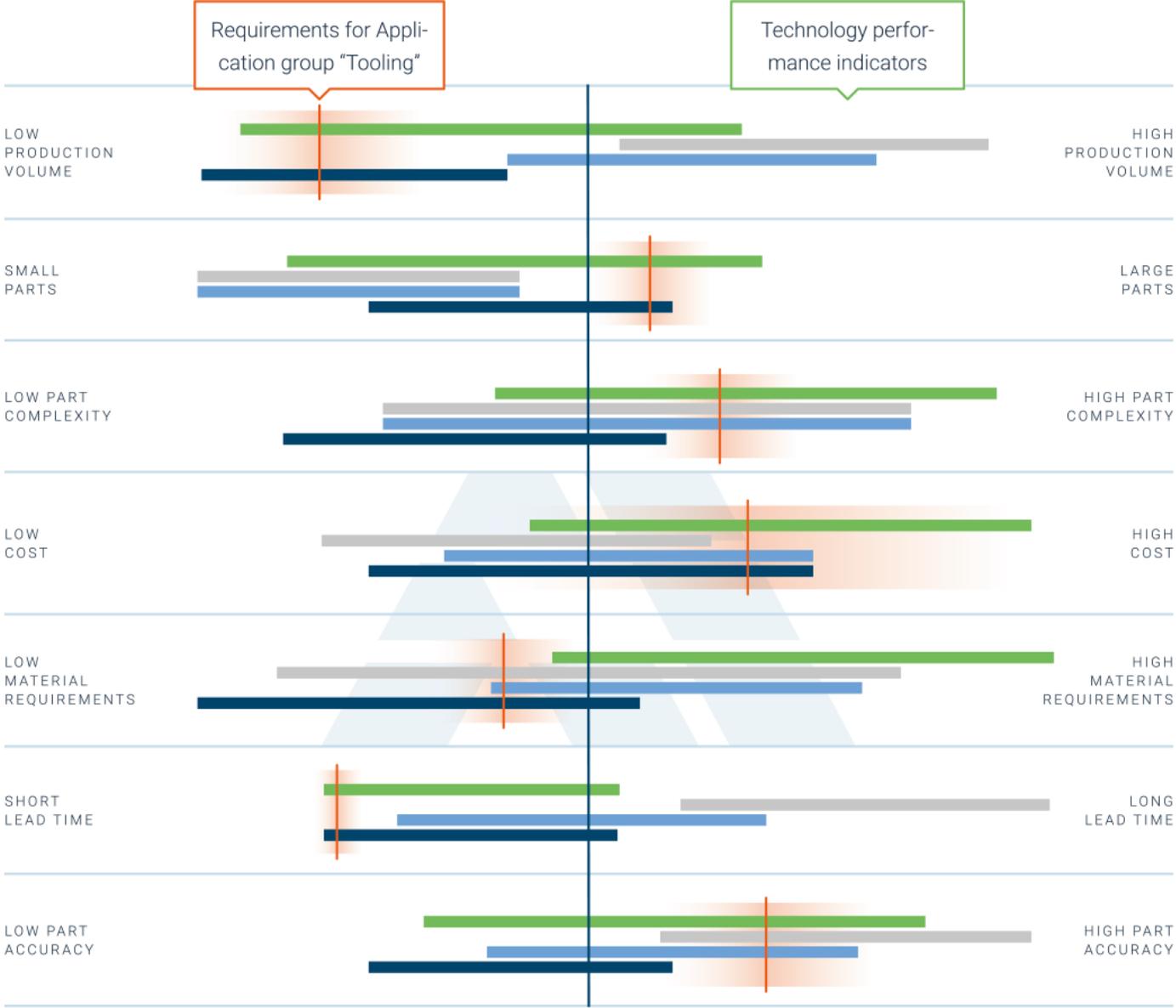
Powder



WWW.AM-POWER.DE

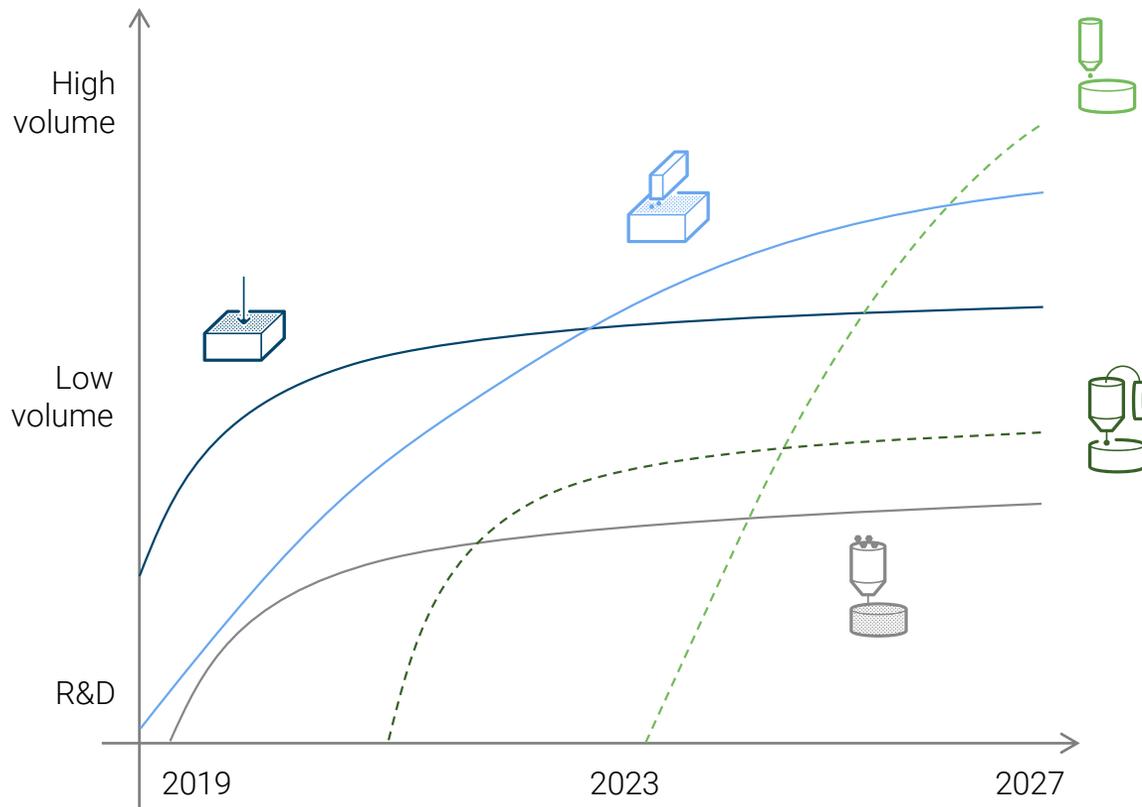


FEASIBILITY

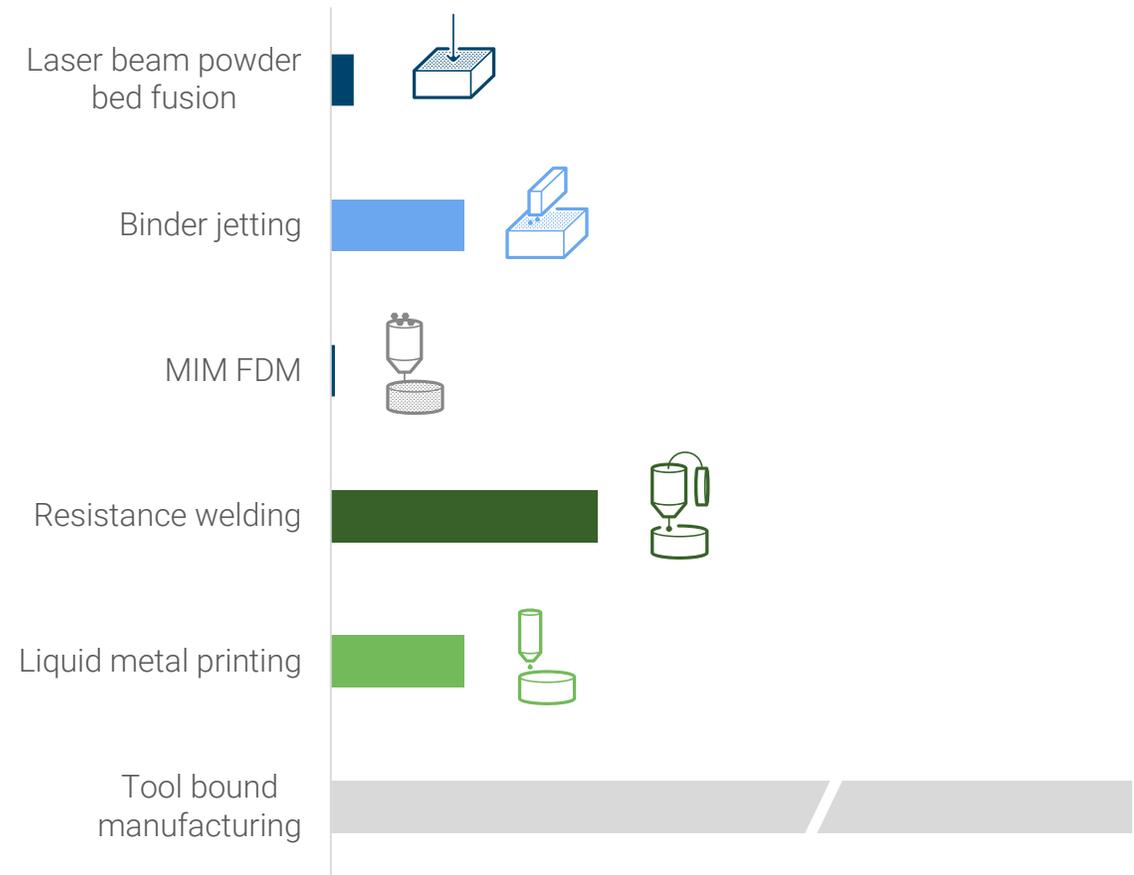


METAL AM TECHNOLOGY TRENDS FOR EXAMPLE IN AUTOMOTIVE

Automotive AM technology outlook Projection



Potential build speed cm³/h



SUMMARY APPLICATION ROADMAP

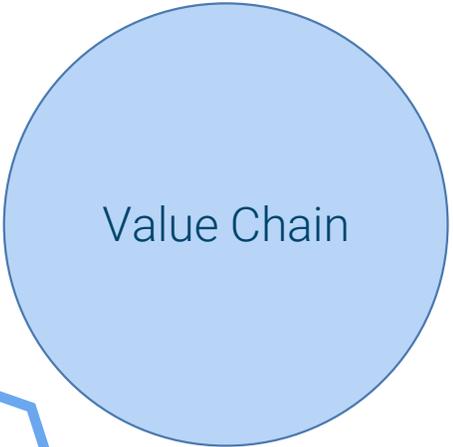
Identify pain points and cost drivers along the value chain and customer journey and convert them to potential AM applications



Classify and evaluate your applications in order to prioritize the high potential, low risk opportunities



Evaluate the technology feasibility and draw your application & technology road map.



Report

Annual progress report on **Metal AM** Market & Technology

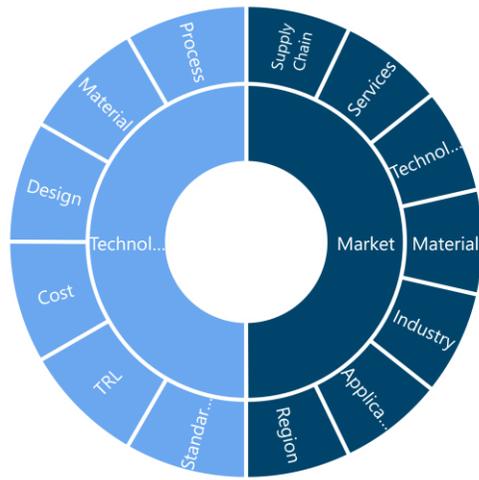


Hardcover report



Online report

Content



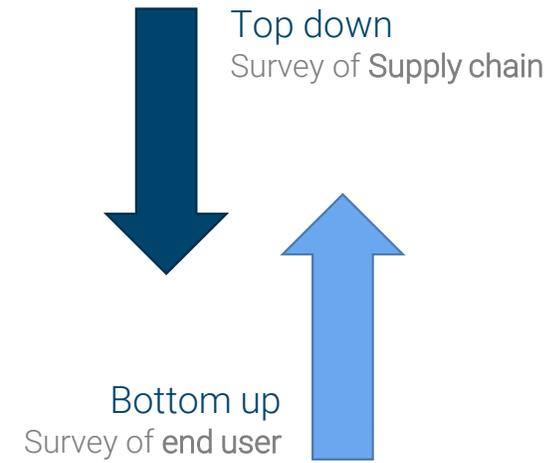
Focus Market

- Market volume
- shares of technology, region, verticals and materials

Focus Technology

- Technology-Material matrix
- Technology performance map
- Status on industrialization

Approach



Timeline



Thank you for your attention!

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