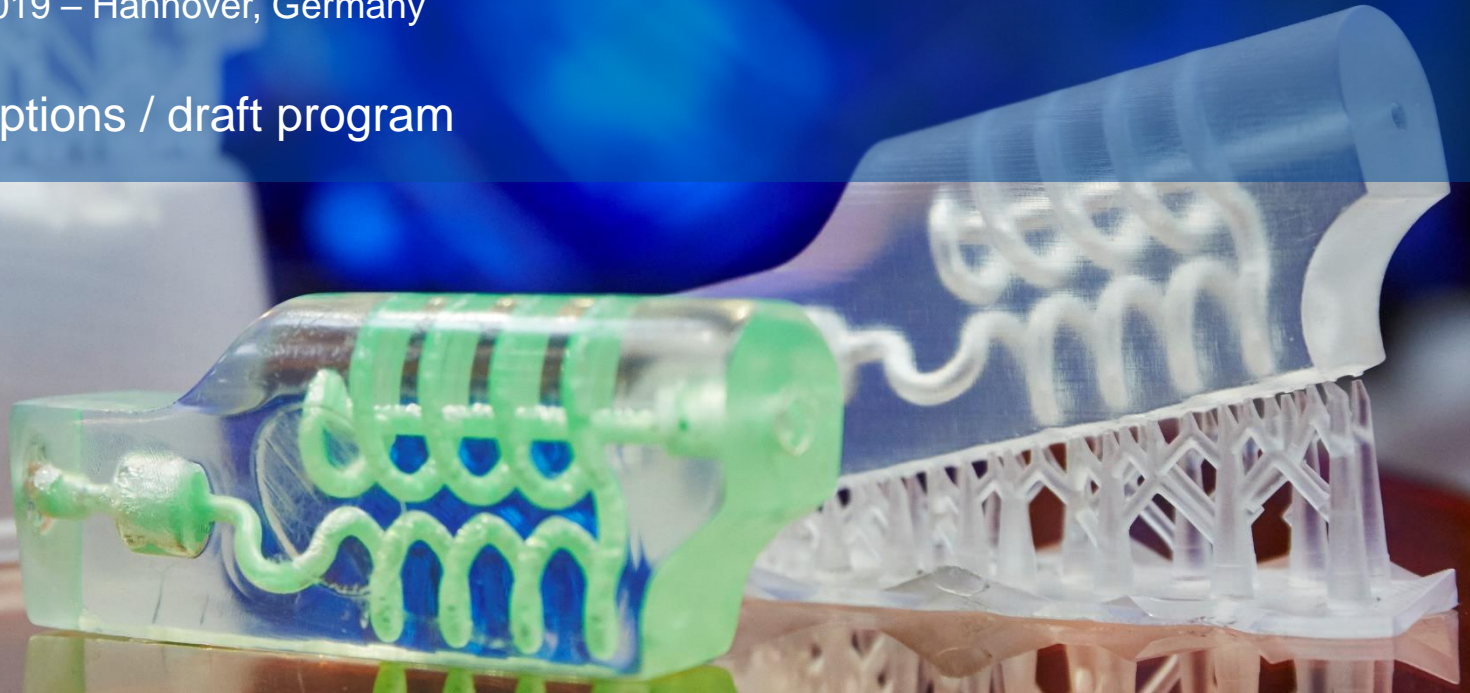


5th Additive Manufacturing Symposium

Opportunities and benefits of additive manufacturing for mechanical engineering

Tuesday, 2 April 2019 – Hannover, Germany

Participation options / draft program



Deutsche Messe
Technology Academy



5th Additive Manufacturing Symposium

Opportunities and benefits of additive manufacturing for mechanical engineering



General Information

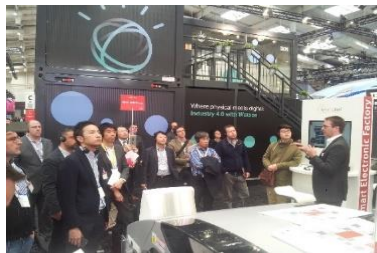
Additive manufacturing is making successful inroads into industry. On the basis of real-world industrial applications, solution providers will demonstrate the wide range of possible uses for and strengths of 3D printing for manufacturing.

The Additive Manufacturing Symposium on Tuesday, 2 April 2019, will provide examples of additive manufacturing in action. This industry get-together is part of the Digital Factory trade fair and is aimed at manufacturing enterprises. The Additive Manufacturing Association in the VDMA is organizing the program under the motto of “Opportunities and benefits of additive manufacturing for mechanical engineering”, the focus will be on practical examples from the field.

The program is rounded off with a Guided Tour, taking visitors to the Digital Factory hall, where exhibitors will showcase their additive manufacturing solutions.

The Additive Manufacturing Academy within the Deutsche Messe Technology Academy is a partner of niedersachsenADDITIV – the center for additive manufacturing. With the active support of the Hannover Laser Center, the Academy has evolved into a flagship institution for additive manufacturing. Our cooperation with these institutions underlines the importance of the topic, putting the spotlight on practical applications of industrial 3-D printing.

As a sponsoring partner of the 5th Additive Manufacturing Symposium, you'll boost your company's profile vis-à-vis an attractive, highly receptive target group.



5th Additive Manufacturing Symposium

Opportunities and benefits of additive manufacturing for mechanical engineering



Date	Tuesday, 2 April 2019
Schedule	09:30 a.m. - 3:30 p.m. 5th Additive Manufacturing Symposium 3:30 p.m. - 4:45 p.m. Special Guided Tour „Additive Manufacturing“
Venue	Technology Academy Pavilion 36, Hannover Exhibition Center
Language	German/English (simultaneous interpreting) t.b.c.
Organizer	<ul style="list-style-type: none">▪ Deutsche Messe Technology Academy
Co-organizer	<ul style="list-style-type: none">▪ The Additive Manufacturing Association in the VDMA
Partners	<ul style="list-style-type: none">▪ Additive Manufacturing Academy▪ Deutsche Messe▪ niedersachsenADDITIV

Attendees	Approx. 100-150 attendees
Industries	<ul style="list-style-type: none">▪ Mechanical and plant engineering▪ Automotive industry▪ Electronics & electrical engineering▪ Chemical industry▪ Manufacturers▪ Information and communications services▪ Business services/Self-employed▪ Universities
Job functions	<ul style="list-style-type: none">▪ Production / Quality assurance▪ Purchasing and procurement▪ Research & development / Design▪ Management▪ Planning / Work planning▪ IT Management▪ Sales▪ Students

Organizer:

Co-organizer:

Partners:



5th Additive Manufacturing Symposium

Opportunities and benefits of additive manufacturing for mechanical engineering



Draft program

09:30 – 10:00	Registration and Welcome coffee hosted by
10:00 – 10:05	Welcome and Introduction Rainer Gebhardt, Projektleiter Additive Manufacturing, AG Additive Manufacturing im VDMA
10:05 – 12:10	5 presentations (25 minutes each) / organized by The Additive Manufacturing Association in the VDMA
12:10 – 13:10	Lunch snack hosted by
13:10 – 14:50	4 presentations (25 minutes each) incl. startup pitches – t.b.c. / organized by The Additive Manufacturing Association in the VDMA
14:50 – 15:00	Closing remarks / Q&A
15:00 – 15:30	Networking reception (conversation and networking opportunities) hosted by

Special Guided Tours „Additive Manufacturing“

15:30 – 16:45	Approx. 15 min. presentation at the exhibitors booth each (max. 5-6 exhibitors) 2 groups (German and English) max 30 persons each
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Organizer:



Co-organizer:



Partners:



5th Additive Manufacturing Symposium

Participation options



As a sponsor of this conference you raise awareness of your company and position it attractively for a desirable target group of national and international decision-makers.

Silver Package (Basic Package)

Company presence

- Inclusion of your stand in the Guided Tour or:
- Information counter in the hall (bar table, monitor, Internet connection, brochure display rack) and placement of your own display

Your logo displayed...

- on the conference website, incl. a link to your company profile
- on the online registration page for the conference
- on a welcome banner on the podium
- in the HANNOVER MESSE event program (online pdf), incl. a link to your company profile (3 issues from Jan-March 2019)
- in the daily program for HANNOVER MESSE for 2 April (online pdf)

Further services:

- Free participation (2 participants) in the Special Guided Tour

Marketing & communications

- E-mail business newsletter with conference program and partners (125,000 contacts worldwide, Feb or March 2019)
- Display of your image or product brochures for handout purposes



Silver Package (4x)

1,700 €

These limited packages can be booked through Deutsche Messe / Technology Academy by **28 February 2019**. **5% discount if booked by 18 January 2019**. Prices subject to VAT.

5th Additive Manufacturing Symposium

Participation options



Gold Package incl. Basic Package

Company presence

- Presentation of your image film during the welcome coffee or the networking reception

Host of the the welcome coffee or networking reception

- Presentation as the host of the welcome coffee or the networking reception (non-alcoholic beverages, coffee/tea, cookies, cake)

Additional logo publications:

- On attendee's name badges
- on an individual display within the coffee break area (host of coffee break.....)

Marketing & communications

- 1/3 page ad in the daily program for HANNOVER MESSE (online PDF) on
- 2 April



Gold Package (2x)

2,500 €

1x Welcome Coffee / 1x Networking reception available

These limited packages can be booked through Deutsche Messe / Technology Academy by **28 February 2019**. **5% discount if booked by 18 January 2019**. Prices subject to VAT.

5th Additive Manufacturing Symposium

Participation options



Premium Package incl. Basic Package

Company presence

- Presentation of your image film during the lunch break and the networking reception

Host of the lunch break

- Presentation as the host of the lunch break (non-alcoholic beverages, coffee/tea, snacks)

Additional logo publications:

- On attendee's name badges
- on an individual display within the coffee break area (host of coffee break.....)

Marketing & communications

- 1/3 page ad in the daily program for HANNOVER MESSE (online PDF) on 2 April 2019



Premium Package (1x)

3.400 €

These limited packages can be booked through Deutsche Messe / Technology Academy by **28 February 2019**. **5% discount if booked by 18 January 2019**. Prices subject to VAT.

5th Additive Manufacturing Symposium

Participation options



Platinum package

Company presence

- Exhibition space (max 9 sqm²) in the Technology Academy during HANNOVER MESSE (1-5 April 2019)
- Information counter in the hall (bar table, monitor, Internet connection, brochure display rack) and placement of your own display

Your logo displayed...

- on the conference website, incl. a link to your company profile
- on the online registration page for the conference
- on a welcome banner on the podium
- in the HANNOVER MESSE event program (online pdf), incl. a link to your company profile (3 issues from Jan-March 2019)
- in the daily program for HANNOVER MESSE for 2 April (online pdf)

Marketing & communications

- E-mail business newsletter with conference program and partners (125,000 contacts worldwide, Feb or March 2019)
- Display of your image or product brochures for handout purposes

Further services::

- 1/3 page ad in the daily program for HANNOVER MESSE (online PDF) on 2 April 2019
- 100 E-tickets (HANNOVER MESSE entrance tickets) to invite your customers for HANNOVER MESSE 2019

Platinum Package (2x)

4,900 €

These limited packages can be booked through Deutsche Messe / Technology Academy by **28 February 2019**. **5% discount if booked by 18 January 2019**. Prices subject to VAT.

5th Additive Manufacturing Symposium Specifications



Deutsche Messe AG can only perform the ordered sponsorship services subject to a binding order from you, as well as an e-mail which must be received by the deadline below, with all files delivered in the prescribed formats.

Deadline: 28 February 2019 or before

E-mail address: andrea.busch@messe.de

Formats:

- Company logo as a vector graphic file (.eps, .jpeg, .gif / 346 x 346 Pixel) and as a print-ready .pdf, .eps or .ai file (360 dpi)
- URL/webaddress for the link to your website

Additional for Gold, Premium & Platinum package :

- Imagefilm (16:9, HD) incl. GEMA release form (Premium package only)
- Ad format: live area (print space) = 136 x 63 mm, 4-color, print-readyPDF oder eps (300dpi)

Reservation:

If you need any assistance, have any special requirements or encounter difficulties with the order process, please contact the team in charge of your event or our sponsorship team.

Your contact

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Platinum Package:
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5th Additive Manufacturing Symposium

Geländeplan HANNOVER MESSE



Integrated Automation, Motion & Drives
Leading Trade Show for Integrated Automation, Industrial IT, Power Transmission and Control
(Halls 8, 9, 11, 12, 14–17, 19–25)

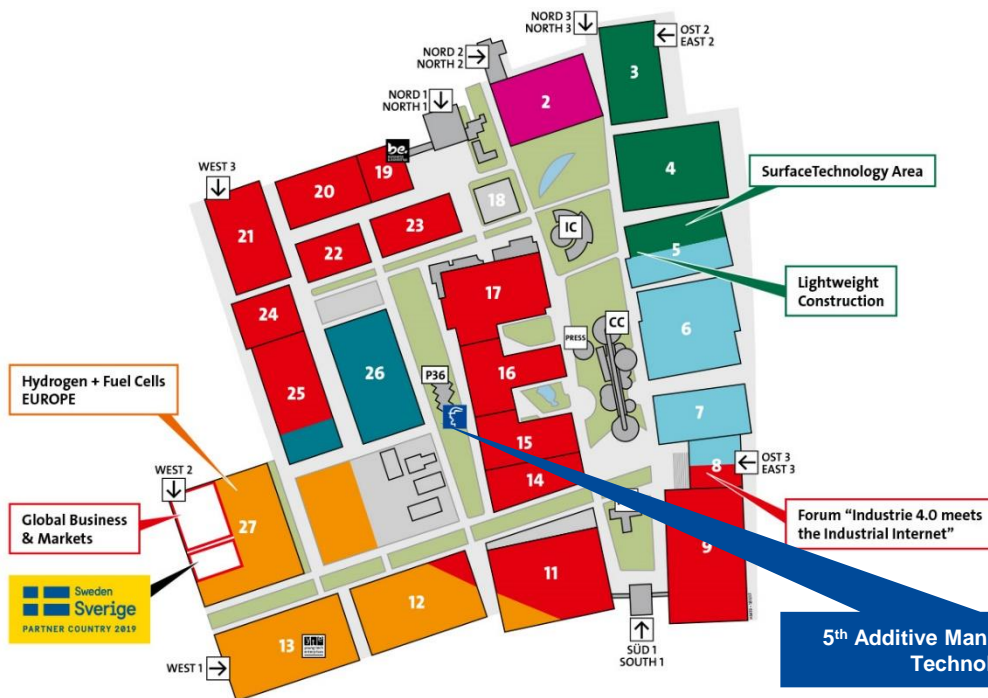
Digital Factory
Leading Trade Show for Integrated Processes and IT Solutions
(Halls 5–8)

Integrated Energy
Leading Trade Show for Integrated Energy Systems for Industry, Heating and Mobility
(Halls 11–13, 27, Open-air site)

ComVac
Leading Trade Fair for Compressed Air and Vacuum Technology
(Halls 25, 26)

Industrial Supply
Leading Trade Show for Innovative Subcontracting Solutions and Lightweight Construction
(Halls 3–5)

Research & Technology
Leading Trade Show for Research, Development and Technology Transfer
(Hall 2)



young tech enterprises
(Hall 13)

Business & Expertise
(Hall 19)

Deutsche Messe Technology Academy
(Pavilion 36)

Eingang
Entrance

IC
Informations-Centrum
Information Center

CC
Convention Center

HN
Haus der Nationen
House of Nations

PRESS
Presse-Centrum
Press Center

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